



July 2021 State Council Meeting

Tuesday, July 13, 2021

Virtual meeting via Zoom - called to order 3:05pm – Christina Hogan

Roll Call

- **In attendance:** Christina Hogan, Carrie Patton, Julie Schulte, Jae Krueger, Donna Richardson, Sarah Gasparini, Tracy Overson, Lori Meader, Theresa Severance, Alec Beck, Shari Undeland, Tammi Arenkiel, Jessica Ahlbrecht, Amy Haney, Chris Robson, Ann Freeman and Scott Haime
- **Absent:** Tiffany Toussaint, Justin Terch, Jennifer Allen Rebecca Gruning, Dorinda Kruggel, Dan Wagner, Tyler Schafer, Becky Lauseng, Katie Hallstrom and Rebecca Rowe

Meeting Notes

- Review/Approve March State Council Meeting Minutes – Julie Schulte/Christine Strak
 - Motion to approve minutes by Sarah Gasparini, second by Amy Haney, approved
- Review/Approve June 2021 Financials – Jae Krueger
 - Net income of \$62,403 – majority coming in from attendee registrations, balance is from the exhibitor and sponsor registrations
 - Total expenses - \$6,500 – T/E, State Conference and administrative and commission
 - Motion to approve financials by Shari Undeland, second by Scott Haime, approved
- Director's Report/SHRM Annual – Christina Hogan
 - Indiana SHRM Conference
 - Omega Szweduk will be attending the 2021 Indiana SHRM Conference in place of Christina and will bring back ideas and suggestions
 - There is no cost for the conference, only travel expenses
 - National SHRM
 - Tammi Arenkiel and Patricia Stolle are attending National SHRM
 - Christina will send out a note to get the contact information for everyone from MN attending
 - If there is enough interest, she will put together a MNSHRM dinner while in Las Vegas
 - VLBM
 - November 11-13, Gaylord Hotel, Washington D.C.
 - SHRM22

- Dates have been released
 - October State Council Meeting
 - In-person on Sunday, October 11 at Mystic Lake Center
 - Everyone who is attending the meeting will help set up for the conference
- State Conference Update – Carrie Patton
 - Planning committee has been a simplified structure primarily because we did not know what to expect and wanted to keep a tight eye on the budget
 - Currently
 - We feel confident that we will meet our attendee and vendor goals
 - 301 attendees – goal is 472
 - Exhibitors/sponsors
 - Hired a Sponsorship Director – Keri Larsen to help recruit vendors
 - Ask is for everyone to help us promote the conference to your network, chapters, etc.
 - Elizabeth Smart – We will be looking at ways to monetize her presentation as a stand-alone event
 - Virtual component – will be a live stream of the sessions in the main ballroom only
- SHRM Report – Delight Deloney
- CLA Updates – CLA Chairs
 - Certification
 - SHRM has an offer of complimentary exams through 9/21 for the winter testing window for those who are SHRM members/volunteers at the state or chapter level, contact Sarah for details
 - Legislative
 - No update
 - College Relations
 - No update
 - Workforce Readiness
 - Lori picked up her 2020 plan and is following it to reach out to the chapters, veterans and formerly incarcerated people who are going back to work
 - Diversity
 - No update
 - SHRM Foundation
 - No update
 - Scholarship/Awards
 - No update
 - Communications/Technology
 - No update
 - Professional Development
 - No update
 - Legal Update
 - No update

- Council Discussion: Chapter Updates – Chapter Presidents
 - Arrowhead
 - They have kept everything online for all of 2021 and are looking at ways to maximize 2022 options
 - CMSHRM
 - Virtual through July and will be in-person for the rest of 2021
 - Hiawatha Valley
 - No update
 - Lakes Area HRA
 - No update
 - North Star SHRM
 - In-person starting in September, they are touring a new event location this week and are planning a special holiday/speaker event in September
 - Working on succession planning
 - Northland HRA
 - In-person starting in June
 - Rochester HRA
 - They are struggling with maintaining and gaining new members but their push is to push on membership
 - South Central SHRM
 - Southern MN Area SHRM
 - First in-person lunch was this month and went well; doing a legal update at the end of July and are moving in the right direction
 - Twin Cities SHRM
 - No update
 - West Central MN SHRM
 - No update
 - Winona Area SHRM
 - No update
- Adjourn – meeting adjourned at 3:54pm