



State Council Meeting

Date: October 23, 2020

Time: 2 pm – 3 pm

Location: Virtual Zoom

Attendees: Christina Hogan, State Director | Carrie Patton, Director-Elect | Tiffany Kuehl, Past Director | Julie Schulte, Treasurer | Donna Richardson, Membership | Christine Strak, Executive Director | Tracy Overson, Certification Co-Director | Rebecca Grunig, Diversity Director | Dorinda Kruggel, SHRM Foundation Director | Tyler Schafer, Communications/Technology Director | Theresa Severance, Professional Development Director | Delight Deloney

Chapter Presidents Present -Chris Robson, Cassie Kohn, Katie Farley, Katie Hallstrom, Rebecca Rowe, Andy Bertram, Lori Amborn, Scott Haime, Amy Haney

Absent: Ali Delaney, Dan Wagner, Deb Cervantez, Becky Lauseng, Sarah Gasparini, Justin Terch, Jennifer Allen, Lori Meader, Alec Beck, Omega Szveduik, Angela Mortezaee, Jeremy York

Call to order: 12:02 PM

1. Review July State Board Meeting minutes
 - Amy Haney 1st, Andy Bertram 2nd - Approved
2. Treasure's Report
 - Financials – Julie Schulte
 - Reviewed Financial Statements – Attached
 - Minimal activity due to not having the state conference
 - Tyler Schafer 1st, Theresa Severance 2nd - Approved
 - We are healthy now, but will need to revamp our structure and overall financial approach based on how conferences, etc. are held moving forward
3. Directors Report- Christina Hogan
 - VLBM -Virtual Conference
 - Provided dates and registration information
 - Reviewed important deadlines coming up
 - VLBM, SHAPE, CLIF, SCLIF, Excel Awards and Chapter Recertification Reaffirmation
 - 2021 State Conference
 - Will be a hybrid (Virtual/in-person) event2021
 - Seeking Conference Co-Chairs (Virtual/Hybrid)
 - 2021 Board of Directors
 - Request that all members notify her by 10/27/2020 in regards to their intent for 2021
 - Strategic Planning
 - Christine will send a doodle poll to state board to schedule a time
 - Leadership Conference
 - New leaders
 - Reminder to submit CLIF reports to SHRM and Christine Strak – so chapter leader lists are

updated.

- Let Christine know when your chapter plans to hold elections, if not already done.

- Breakout speakers/Key Note Speakers
 - Christine S. is setting up a speaker portal
 - Will send to chapter Presidents to access
 - Requested to provide prior approvals for PDC/HRCI
 - Available at any point
 - Some willing to do "events" – not pre-recorded

4. SHRM Report – Delight Deloney

- Suggested blocking 12:00 PM to 5 PM EST for VLBM
- Reach out to Delight if you have any issues with registration

5. CLA Updates

- Membership - Donna Richardson
 - Reviewed Quarterly Membership Activity Report
 - Goal was to increase by 2% SHRM Members, currently have 1695 SHRM Members
- Certification –Tracy Overson
 - Specialty Credentials – approved for 2 individuals interested
 - Individuals are moving forward to get trained
 - Keynote speakers have been submitted to HRCI and SHRM for credits
- No updates for the following CLA's
 - Legislative Update
 - College Relations
 - Workforce Readiness
 - Diversity
 - SHRM Foundation
 - State Conference Director
 - Communications/Technology Director
 - Legal Council
 - Scholarships/Awards
 - Professional Development Director

6. Chapter Updates

- Arrowhead HRA – no update
- Central Minnesota SHRM
 - 2021 Planning started, working with Admin Branding for programming
 - Have held a few virtual events
- Hiawatha Valley SHRM
 - Former member is assisting with programming
 - Moved membership drive to September
 - Began paying some speakers – increased positive feedback
 - Created care packages for each member & delivered them to their work places
 - Attendance is staying steady
- Lakes Area SHRM – no update
- North Star SHRM
 - Held summer meetings this year vs. taking summer off
 - Attendance has been good
 - Membership is increasing - they hit the 100-member mark
 - Chapter was chosen to be "dual membership 2.0" participant
- Northland SHRM
 - Trying to keep members engaged
 - Chapter had facemasks made with logo and offered a drive-up for members to pick them up

- Election will be held in November
- Rochester HRA
 - Transitioned to virtual meetings
 - Average 50 to 75 participants per month
- South Central SHRM
 - Finalized board elections
 - Changing to virtual events
 - Finalizing 2021 plans
- Southern MN Area HRA
 - Held event with Jason Hunt – Creative Coaching
 - Cyber Security 101 – November
 - Elections will be held in November
 - Struggling to keep members engaged
- Twin Cities SHRM
 - Women’s Conference
 - Had a very good outcome with approximately 175 attendees
 - Planning Strengths Conference for November 12th
 - Registration is open
 - Hired Kim Insley as MC
 - Launched TC Cares for members in transition
 - 3-part series
 - Average 100 participants
 - TCSHRM will be celebrating 70 years in 2021
- West Central SHRM
 - Holding board elections
 - Partnering with United Way for presentation on Mental Health
- Winona Area SHRM
 - Holding elections
 - Filled membership role for 2021 – which has been a hard position to fill
 - Strategic planning for 2021

Adjourn: 12:41 PM